



TRAFFIC CRASHES ARE NOT "ACCIDENTS." THEY ARE PREVENTABLE.

Vision Zero Columbus is a multi-agency traffic safety initiative committed to ending crash-related fatalities and serious injuries on Columbus streets through a holistic, data-driven approach to engineering, education, evaluation and community engagement.

Vision Zero Columbus is part of the national Vision Zero Network helping cities across the nation mobilize to end traffic violence that results in approximately 40,000 traffic deaths and millions of injuries annually in the U.S. Vision Zero Columbus is working to build a community of safe drivers, pedestrians and bicyclists to help ensure that they all complete a safe trip every time they travel along city streets.

Be a Vision Zero Hero!

Help spread the word about Vision Zero.

Share the Vision Zero commercial in social media and with your family and friends.

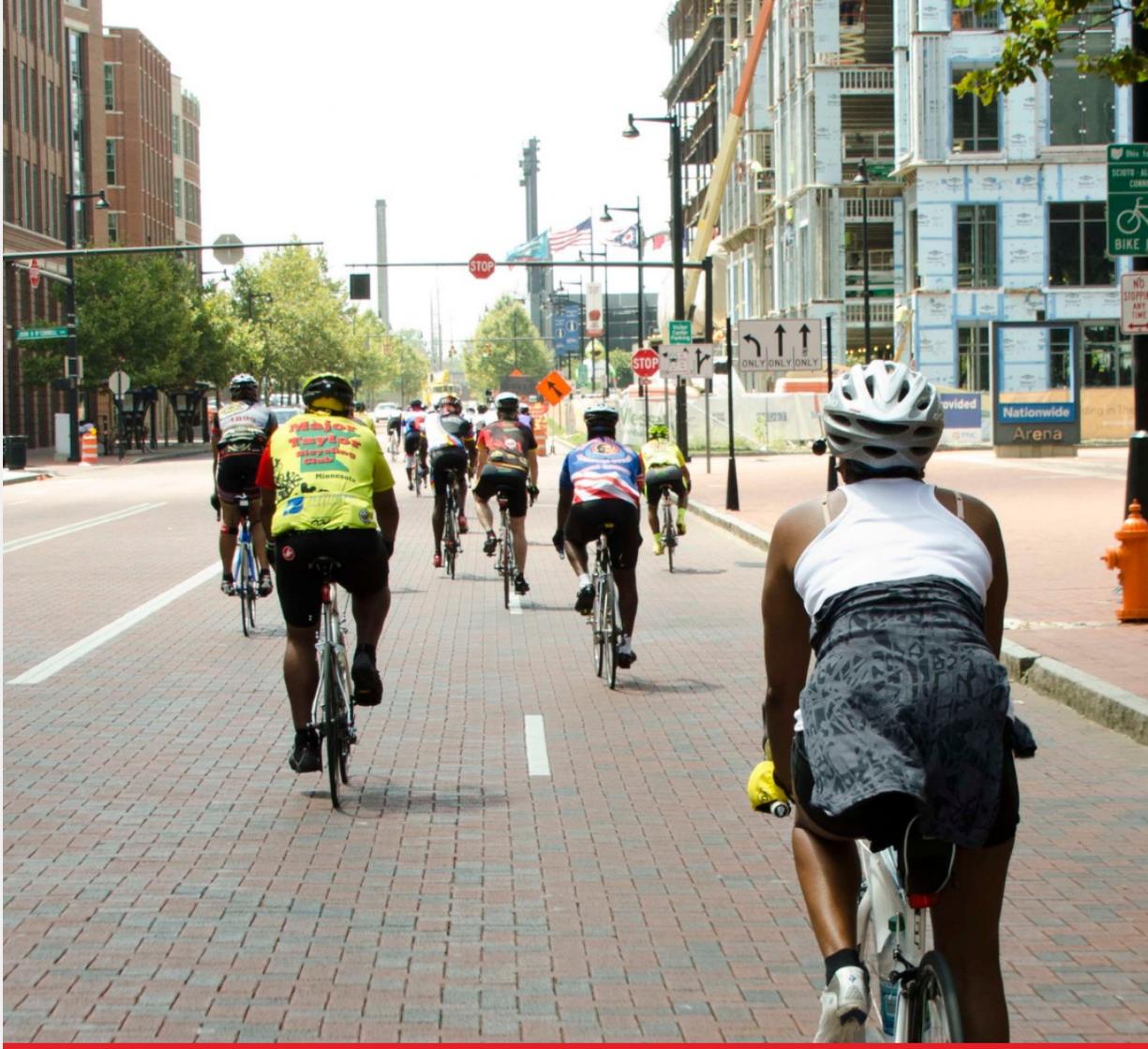
Get a sneak peak of what is on the airwaves by checking out the commercial [here](#).



One Preventable Traffic Death is One Too Many

Crash fatalities in Columbus have continued to rise each year. We all play a part in ending serious and fatal crashes in Columbus. Be a Vision Zero Hero by **driving safe**, **walking safe** and **biking safe** because one preventable traffic death is one too many.

[Learn more about Vision Zero's mission here](#), find information, resources and the [Vision Zero Action Plan](#) and follow Vision Zero Columbus on [Facebook](#), [Twitter](#) and [Instagram](#) to help spread the message and raise awareness.



At a Glance

- **61** people killed in **58** crashes on Columbus streets in 2020
- **73** people killed in **72** crashes on Columbus streets in 2021
- **3** bicyclists and **13** motorcyclists were killed in crashes in 2021
- **65%** of severe or fatal crashes happen on 10% of Columbus streets
- **25%** of Ohio's fatal crashes involve a driver under 25
- The number of people killed on Columbus streets **has nearly doubled since 2015**

Almost half of people killed in crashes on Columbus streets are vulnerable road users — people walking, biking or riding a motorcycle – not protected by the steel frame of a vehicle. It is vitally important for each of us to practice safe driving habits, not be distracted, and be aware of others when traveling by any

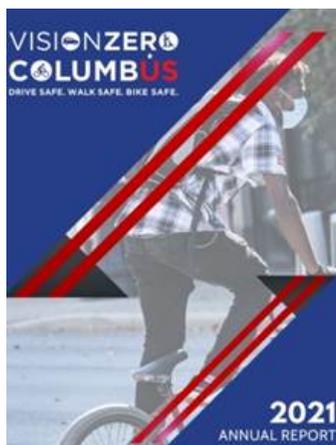
mode on our city streets.

Vision Zero In Action

Vision Zero Columbus has been implementing strategies outlined in our Action Plan 1.0 to begin to reduce and eliminate crash fatalities and serious injuries. The initial two-year Action Plan will be carried out through March 2023, and the next phase of the Action Plan is being developed.

So far, Vision Zero has:

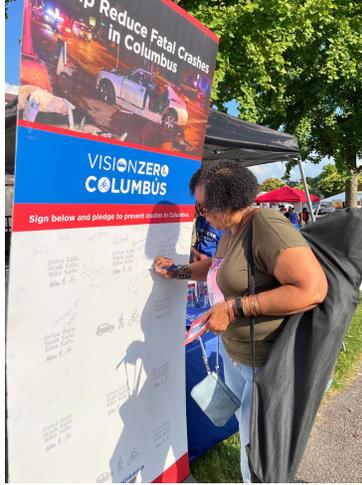
- Installed or upgraded **136 crosswalks**, exceeding the first Action Plan goal by more than double
- Made **safety improvements at 20 intersections**, exceeding the initial goal
- Converted all traffic signals previously on night flash operation to fully operational
- Evaluated **69 fatal crash sites** for potential short-term improvements
- Evaluated **121 locations for safe sight** distance needs
- Converted 27 residential streets from one-way to two-way traffic to encourage slower speeds
- Spent **\$6 million** on Vision Zero infrastructure improvements



These actions are just the start of the Vision Zero initiative. Moving forward, we will continue to evaluate efforts and implement strategies that prove to be the most effective in eliminating crash deaths and serious injuries on Columbus streets.

Vision Zero in the Community

Get Involved to Drive Safe, Bike Safe, Walk Safe



Vision Zero relies on involvement from the community. Join this important work as we strive to achieve ZERO crash deaths and serious injuries on Columbus streets.

You can play a part in Vision Zero's mission:

Mark Up the Map and help Vision Zero gather data on the areas of Columbus in most need of safety upgrades.

Take the Pledge to become a safe driver, cyclist or pedestrian and help spread the Vision Zero message among family and friends.

Connect with Vision Zero Columbus on Facebook. Follow along for news, events and opportunities to get involved.



Vision Zero is a community effort. In keeping with our mission, look for us in your neighborhood! The Vision Zero Columbus team is out in the community this summer to spread the message about our goal to end crash fatalities and serious injuries. Recently, our team attended Rise Up CBUS! at the Linden Community Center and the King Arts Complex's Heritage Music Festival to connect with neighbors and encourage them to get involved with Vision Zero. You can get involved by visiting us at these upcoming community events:

Vision Zero Around Town:

- **August 18 — Hauntz Park**, 480 Columbian Ave., 4:30 to 7 p.m.
- **September 17 — North YMCA**, 1640 Sandalwood Pl., 3 to 7 p.m.
- **August 11 & October 13 — COSI After Dark**, 333 W. Broad St., 7 to 10 p.m.
- **August 13 — African American Male Wellness Walk**, Livingston Park, 760 E. Livingston Ave., 7 to 11 a.m.
- **August 18 — King Arts Complex Heritage Summer Music Festival**, Mayme Moore Park, 867 Mt. Vernon Ave., 5:30 to 8:30 p.m.

Hope to see you there!



To learn about our progress and stay informed visit our [website](#) or email VisionZero@Columbus.gov

